

## EMATA, the future of farmer financing

6 October 2021

12:00 – 13:00

### Speakers' Biography

#### **Manon Loison, Head of Marketing of the LHoFT – The Luxembourg House of Financial Technology**



Manon Loison is the Head of Marketing of the LHoFT- the Luxembourg House of Financial Technology. Manon runs the acceleration programme Catapult: Inclusion Africa, a startup development programme for inclusive African Fintechs. Manon is a communication and marketing professional with experience across public and private sector. She holds a double degree (Master II) in communication from Sciences Po Bordeaux and the Bordeaux-Montaigne University, France.

#### **Bram van den Bosch, CEO and co-founder of digital agri lender EMATA**



Bram van den Bosch is the CEO and co-founder of digital agri lender Emata. He has over seven years of experience in finance, holding various roles in investment banking, venture capital, and asset management in the Netherlands, Russia and Switzerland, including 4 years of agriculture financing in Emerging Markets. He has worked for amongst others UBS, Unilever, and ING Bank. Most recently, he was the Managing Director for the software company Laboremus Uganda which creates financial technology solutions for banks in East Africa.