

The Inclusive Fintech 50 competition recognizes promising early-stage fintechs driving financial inclusion around the globe.



We are looking for early-stage fintechs in advanced or emerging markets that reach underserved people and offer a solution among credit, insurance, payments & remittances, savings & personal financial management, or infrastructure addressing special challenges of underserved customer segments.

Why apply?

MAJOR VISIBILITY

- Build a global profile in front of leading investors and partners that can help you scale
- The competition is funded by MetLife Foundation and Visa, with support from Accion and IFC

SIMPLE PROCESS

- The application can be completed during your lunch hour and doesn't require multiple rounds of phone calls or interviews
- We like to think of the selection criteria as 'sensibly rigorous'

GAIN CREDIBILITY

- We worked with investors to create questions that get beyond the fluff to identify startups poised for success
- A panel of industry leading experts – including founders and investors – will select the winners

Timeline



IMPLEMENTING PARTNER: **miX**