



European initiatives for the common good

How much impact do you expect from an MFI? The case study of Italian-based PerMicro

When:

Thursday, 14 December 2017

13.00 - 14.00

Speakers:

Giulia Boioli, Andrea Limone,

PerMicro SpA

Where: East

Building EKI



PerMicro is the first Italian company specialised in offering microcredit to people who do not have access to traditional credit channels and its goal is to offer microcredit as a tool for local development and as an opportunity for individual of family growth for people with temporary economic difficulties.

The seminar will focus on the presentation of the social impact generated by the loans that PerMicro disbursed in the period of 2009-2014. The methodology for the measurement of the social impact is based on a study carried out by the Tiresia research group of the Politecnico di Milano, which assessed the effects and benefits generated by the organisation for direct beneficiaries and the community in the long run.

A sandwich lunch will be provided, starting at 12.30.