



HARVARD
BUSINESS
SCHOOL
EXECUTIVE
EDUCATION

ACCION

HBS - ACCION

PROGRAM ON STRATEGIC LEADERSHIP IN INCLUSIVE FINANCE

Accion and Harvard Business School invite you to apply to the 2017 Harvard Business School Program on Strategic Leadership in Inclusive Finance. This intensive six-day immersion program offers leaders from around the world an extraordinary opportunity to connect with peers while engaging with some of the HBS faculty's distinguished thinkers in business strategy and management.

April 17th - 21st, 2017

HARVARD BUSINESS
SCHOOL

BOSTON,
MASSACHUSETTS
USA

APPLY TODAY AT
centerforfinancialinclusion.org/hbs

Applications are reviewed on a rolling basis and space is limited.

For more information please email us at hbsaccion@accion.org

2017 COURSE FOCUS

The course marries the best in strategic business thinking with the most important advances in financial inclusion and impact investing through:

- A thorough immersion in the financial inclusion industry and the operations of leading financial institutions that serve lower income clients;
- Examination of how new business models in this space, especially technology-enhanced models, succeed or flounder;
- Addressing key challenges of doing business at the base of the pyramid, including succeeding in highly competitive markets, maintaining a social focus in a commercial setting, and evolving products and delivery channels;
- Engaging participants in captivating, thought-provoking, and even inspiring discussions through the famous case method approach pioneered by HBS.

WHO SHOULD ATTEND

- Executives of institutions-from microfinance institutions to commercial banks to financial service providers and beyond.
- Senior regulators with responsibilities in the area of financial inclusion.
- Impact investors with microfinance or financial inclusion focus.

COST

The cost of the program is \$8,350. This includes tuition, housing, all meals. Travel is not included. Scholarships available only to participants who cannot attend due to cost.